



EVSE Infrastructure Deployment: Signage Recognition

Electric Vehicle (EV) Charging is in demand from North Carolina drivers. Pursuing signage recognition for charging stations will help you catch the attention of electric vehicle drivers and their supporters. Electric vehicle drivers typically have more economic spending power than your average NC citizen and invest in businesses that invest in the environment. Put your establishment on the charging map and attract drivers of green vehicles to invest in your business. Welcome to NC's Green Economy!

1. Contact your local NCDOT [Division Logo Coordinator](#) to confirm your establishment's [NCDOT Logo Program](#) eligibility.

2. Submit an email requesting a sign change to your Division Logo Coordinator.
Items to be included:

- Company name and contact information
- Address of Business
- Exit number for desired sign change
- Artwork (business logo) to be paired with EV supplemental signage

3. Select a design and fabrication firm from the list provided by NCDOT. Upon approval of artwork, submit the design to your selected firm for fabrication.

4. Upon completion of fabrication, notify your Division Logo Coordinator and NCDOT will apply the EVSE signage to the designated highway markers after delivery from the design firm!



NC CLEAN ENERGY TECHNOLOGY CENTER

EVSE signage for Cary McDonald's, 3494 Kildaire Farm rd.

NC Department of Transportation has extended EVSE highway signage in their LOGO signing program to restaurants and lodging establishments.



Exit 99, US-64 W

Work with Division Logo Coordinators to design EV supplemental message to NCDOT highway signage guidelines and specifications.



Exit 99, US-64 W