



Special Electric Vehicle Pricing for Plug-in NC Stakeholders

Supporting their commitment to Electric Vehicle adoption and Workplace Charging



Effective December 15, 2016, Nissan North America offers special pricing to **Plug-in NC Stakeholders**, on the 100% Electric, Nissan LEAF. This offer supports their commitment to advance the energy, economic, and environmental security of the United States by supporting local actions to reduce petroleum use in transportation.



- ✓ Over 100 Miles of Range on a Single Charge
- ✓ Lower Operating Costs, 80% Less than Gas
- ✓ DC Fast Charge, 80% in 30 minutes
- ✓ Built in America, Smyrna Tennessee
- ✓ Spirited Performance and Superior Reliability

For a limited time, **Plug-in NC Stakeholders** can use the organizations fleet incentive from Nissan, to purchase a Nissan LEAF, “America’s Best Selling Electric Vehicle”, at a substantial discount. Currently the retail incentive is \$4,000, but under this program **Plug-in NC Stakeholders** are eligible for a **\$10,000** rebate. That’s 2 ½ times the rebate available to other retail customers. Combined with the Federal EV Tax Credit of \$7,500, Stakeholders enjoy **net savings up to \$17,500**.

Both **Plug-in NC** and Nissan are committed to environmental sustainability and reducing greenhouse gases. Key to this goal is limiting output from commuting and fleet operations. Zero emissions vehicles, like the 100% electric Nissan LEAF, can play an important role, reducing 6 to 9 tons of CO2 annually for every gas engine car replaced. That’s equal to planting 2,500 trees a year. Already proven perfect for urban commuting, with low operating costs and superior reliability, an EV may well fit your lifestyle.

This special offer is available to Plug-in NC Stakeholders, and cannot be combined with any other Nissan fleet or retail offers. This program is a limited time offer, and will likely conclude without advance notice.

Plug-in NC Fleetail	Federal EV Tax Credit	Net Savings
\$10,000	+	\$7,500
	=	\$17,500

Plug-in NC has been working since 2011 to establish North Carolina as a leader in electrified transportation. A state-wide program, Plug-in NC promotes electric vehicles through education and outreach, consulting and resource development. Plug-in NC also strives to provide a collaborative opportunity for stakeholders to work together to ensure seamless integration of plug-in electric vehicles into North Carolina’s local communities.

Visit your local Nissan dealer today for details and provide them a copy of this announcement. **Fleet Code B62619**

Questions? Contact Cornelius Willingham – 404-655-5370 or cornelius.willingham@nissan-usa.com