

# How Electric Vehicles Support Tourism and Economic Development in Your Community

From the mountains to the sea, nestled in the Foothills, the Piedmont or the Coastal Plains, every North Carolina community has plenty to offer residents and visitors. Electric vehicles (EVs) can help!



## A Snapshot of North Carolina Tourism in 2019:

**\$23.5**  
billion  
in tourism spending

**230**  
thousand  
North Carolina jobs

**50**  
million  
visitors

**45**  
thousand  
businesses

Whether you're the final destination or a stop along the way, EV charging stations can bring visitors to...

### Retail



- Restaurants
- Shopping centers
- Groceries
- Malls
- Breweries and wineries

### Hospitality



- Hotels
- Rental properties
- Ecolodges
- Campgrounds

### Parks & Rec



- Municipal parks
- Trailheads
- State parks
- Beaches

### Town Centers & Amenities



- Libraries
- Town halls
- Chambers of commerce
- Downtown businesses

### Travel Corridors



- Convenience stores
- Roadside parks
- Rest areas
- Truck stops

### Tourist Attractions



- Historical markers and landmarks
- Scenic areas
- Zoos and aquariums
- Museums

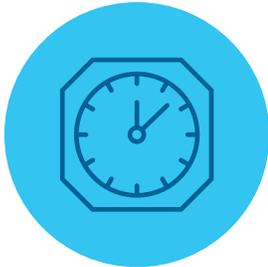
## How Charging Infrastructure Helps...



### **Puts you on the map, literally!**

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PlugShare is an app used by many EV drivers. It shows charging stations and allows drivers to share experiences.



### **Increases time spent**

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EV drivers can spend up to 3 hours at charging stations, typically increasing time spent exploring local businesses, such as restaurants and shops.



### **EV drivers are opportunistic about charging**

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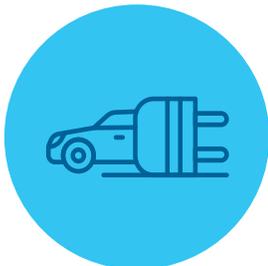
It's more like charging your phone than refueling. Drivers don't wait to recharge until they are empty. Instead, they look for compelling stops along their route to charge.



### **EVs align with clean energy efforts**

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You can establish yourself as a sustainability leader.



### **EV drivers will target overnight facilities that offer charging stations**

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Most want to drive their EVs when on vacation, and charging overnight takes advantage of downtime.



### **Explore incentives**

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Federal, state and utility funding options could help with charging station purchases.